Crownfunding Report

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

After I used Pivot tables to count the numbers of successful and failed. I noticed that the category that have the most successful and failed are Theater followed by music and film & video.

Projects created between June and July are more successful than project created between August and September.

Journalism have 4 projects and they are all successful. Technology is ranked 4th in term of popular projects and web is have a more successful rates compared to wearable.

* What are some limitations of this dataset?

Limitations of this dataset are the number of category and subcategory are quite small for example under tech it only has two subcategory web and wearable, I think we need to know more to tell a complete story. Projects need to list the numbers of people working on it to show if there is a correlation between manpower and success rate.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

I would create a scatter plot chart to see if there correlation between successful projects and country